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THE NEW DUTCH SCHOOL

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SPRMRKT



SPRMRKT STH

When Nelleke Strijkers opened her high fashion store SPRMRKT in 2003, she provided Amsterdam with an unique mix of fashion, design, furniture, art books and exhibitions. Over 400 m² of raw floor space in this former supermarket is filled with items by Alexander Wang, Maison Martin Margiela, Rick Owens, SPRB and Acne Jeans. The second store SPR SPECIALS sells past collections against a 50/ 60 percent discount. Just recently Strijkers opened the third store within Amsterdam, called SPRMRKT STH. This store is absolutely nothing like its big sister; SPRMRKT STH has a different range of products, both well known (e.g. Helmut Lang, Damir Doma and Alexander Wang) and upcoming designers (including their own label SPRB). Nelleke's sister Eline Strijkers (owner of architectural office DSARotterdam) is responsible for the architecture of SPRMRKT STH, using the human skin as a starting point. Since SPRMRKT STH is all about covering people's skins, Eline wanted to cover up the walls of the store itself using a textile fabric as the skin. Just like human skin the walls have their imperfections and irregularities, which Eline cleverly used to create fitting rooms and storage space in. The final result? A very interesting and remarkable store, with a comfy atmosphere and beautiful items. Definitely a must see. (BvdD) Willemsparkweg 168, Amsterdam, The Netherlands.

sprmrkt.nl



FILM³ [KYÜ-BIK FILM]

The exhibition Film³ [kyü-bik film] highlights the work of eleven young filmmakers and visual artists who look further than just the flat screen cinema and add an extra dimension to the presentation of their work. These so-called cubic films are literally presented more dimensionally; you can walk around them and some include live performances. The cubic films are too arty for display in the movie theater and too much cinematic for exposure in a museum. So, EYE Film Institute Netherlands gave these artists a platform with Film³ [kyü-bik film]. This event connects the public with professionals, puts cubic film on the cultural debate agenda and investigates how future filmmakers can introduce themselves in this era of YouTube and Flickr. (BvdD)

Film³ [kyü-bik film] May 2nd.

Cultuurpark Westergasfabriek, KunstENhuis, Ketelhuis en EYE (Vondelpark), Amsterdam (the Netherlands)

filmmuseum.nl/biennale